



**AGTA GemFair™ Cultured Pearl & Jewelry Pavilion at The JCK Show – Las Vegas 2010 The Venetian Hotel – Level 2  
Las Vegas, Nevada, USA, Thursday, June 3, – Monday, June 7, 2010. ADVANCE REGISTRATION DEADLINE: May 27, 2010**

VENETIAN GRAND BALLROOM, LEVEL 2, THE VENETIAN RESORT HOTEL CASINO, LAS VEGAS, NEVADA, USA  
EDUCATIONAL PROGRAM BEGINS: JUNE 3, 2010  
AGTA EXHIBIT DATES: JUNE 3 – JUNE 7, 2010  
GEM DAY PROGRAM BEGINS: JUNE 3, 2010

The AGTA GemFair™ Cultured Pearl & Jewelry Pavilion is the best venue to buy the colored gemstones, cultured pearls and jewelry your customers can't live without. Join us and see why the AGTA Pavilion is without question the best place to discover the future and experience the best.

### **GEM DAY Educational Highlights — Thursday, June 3, 2010**

**The AGTA Pavilion will open on Thursday, JUNE 3 (one full day before the main JCK show opens) for “Gem Day,” giving buyers a jump-start on their buying.** Gem Day highlights include seminars focusing on color and fashion presented by industry leaders on Thursday, JUNE 3<sup>rd</sup>. Hear what's new, what's hot and what's next for the jewelry industry.

### **AGTA Pavilion Highlights — Thursday, June 3 -Monday, June 7, 2010**

- **SPECIAL DATES AND TIMES!** JUNE 3 – June 7, 2010. The AGTA GemFair™ Cultured Pearl & Jewelry Pavilion opens one day before the main show. Show dates and hours for the AGTA Pavilion are: Thursday, JUNE 3, 10:00am – 6:00pm, Friday, June 4, 9:30am – 6:00pm, Saturday, June 5, 9:30am – 6:00pm, Sunday, June 6, 2010 9:30am-6:00pm, and Monday, June 7, 2010 9:30am-4:00pm.
- The AGTA Windows of Color Café will be open all week, including Gem Day, and will feature delicious food, including Kosher selections, from the Venetian Resort Hotel Casino. There will not be Kosher selections on Saturday, June 5<sup>th</sup>.
- Come enjoy complimentary Danishes and coffee in the AGTA Pavilion each morning until 11:00am.

## **The AGTA GemFair™ Cultured Pearl & Jewelry Pavilion Advance Registration Instructions**

**AGTA GemFair™ Cultured Pearl & Jewelry Pavilion is open only to qualified industry professionals  
Who purchase WHOLESALE for the purpose of RESALE**

### **REGISTRATION INSTRUCTIONS & CREDENTIAL REQUIREMENTS**

1. IF YOUR COMPANY IS LISTED or RATED with the Jewelers Board of Trade (JBT); you are automatically qualified to attend AGTA GemFair™ Cultured Pearl & Jewelry Pavilion at The JCK Show – Las Vegas 2010. Simply fill out the Advance Registration Form with your JBT number, AND attach a BUSINESS CARD or proof of employment for EACH buyer attending the Show. Guest badges are gladly issued to family members accompanying a qualified\* wholesale buyer. Admission is not granted to individuals under the age of 14, including infants.

*\*An employee of a company authorized to purchase materials at AGTA GemFair™ Cultured Pearl & Jewelry Pavilion.*

2. If you are in the jewelry industry but NOT listed with the JBT, AGTA will work with you to establish your credentials. Attach a BUSINESS CARD or proof of employment for EACH buyer AND a copy of either your business license or your tax-exempt certification with this registration form. Business license or tax-exempt certificate must clearly indicate your affiliation with the jewelry industry.

*\* Note: If these documents do not CLEARLY indicate your affiliation with the jewelry industry, ONE of the following documents MUST also be supplied before any badges can be issued:*

1. Proof of membership in a professional jewelry society or trade association, **or**
2. Written statement from an AGTA Member affirming your status as a WHOLESALE client, **or**
3. Multiple invoices from multiple vendors totaling \$5,000 or more of fine jewelry, gemstones and/or precious metals bought FOR RESALE in the past year.

Pre-Registration does not guarantee immediate entry into the Show as your confirmation letter will not be valid until you have stopped at the AGTA Registration counter to have badge printed and your id verified. You will need to have with you: your confirmation letter, personal identification (driver's license with photo or passport) and personal business identification (personalized business card, W2 form or cancelled payroll check) to confirm entrance into the exhibit floor and to pick up your badge holder.

**Please note there will be no exceptions to this rule.**

Your badge(s) are the property of JCK, and are non-transferable and will be confiscated upon any attempt to transfer to another individual. There will be a fee of \$100 to replace a misplaced or lost badge. Your badge will only be printed once at the Show. Please note that if you misplace your badge you are jeopardizing the security of the Show.

**Keep this page for future reference. Be sure you qualify for admittance before making hotel and travel reservations.  
Any photographs taken of you during The JCK Show – Las Vegas 2010 show may be used for promotional purposes.**

**We regret that incomplete or undocumented registration forms CANNOT be processed and will be returned for additional information.**



AMERICAN GEM TRADE ASSOCIATION



The AGTA GemFair™ Cultured Pearl & Jewelry Pavilion

Advance Registration Form

REGISTRATION DEADLINE: May 27, 2010

This is the advance registration form for entry into the AGTA GemFair™ Cultured Pearl & Jewelry Pavilion in The Venetian Grand Ballroom of The Venetian Resort Hotel Casino.

Your AGTA Registration:

• GIVES YOU ACCESS to AGTA GemFair™ Cultured Pearl & Jewelry Pavilion and The JCK Show – Las Vegas Exhibit Hall.

• Please note new this year- you will not receive a badge in the mail, instead you will receive a bar coded confirmation letter via e-mail, fax or mail. Please bring confirmation letter to the show along with valid personal and business id's to the AGTA Registration counters, in order to pickup your badge and badge holder.

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Registrant #1 is considered the main contact and will receive all event correspondence and badges. Please be sure to complete the registration form in its entirety and submit with the appropriate documentation and proof of employment. Please indicate if the badge(s) you are requesting are for guests accompanying a qualified\* wholesale buyer. \*An employee of a company authorized to purchase materials at AGTA GemFair™ Cultured Pearl & Jewelry Pavilion.

Registrant #1 [ ] Wholesaler [ ] Buyer [ ] Guest

My company's business is:

MR./MRS./MS./MISS FIRST NAME MI LAST NAME

- (a) Gemologist
(b) Goldsmith
(c) Manufacturer
(d) Mineral Dealer
(e) Designer
(f) Lapidary
(g) Gem Dealer
(h) Appraiser
(j) Other:

TITLE

COMPANY NAME (ONE COMPANY NAME ONLY)

MAILING ADDRESS

CITY STATE ZIP/POSTAL CODE COUNTRY

PHONE (Please include international dialing code) FAX

E-MAIL ADDRESS

PLEASE NOTE: The above contact name is considered the Main Contact and will receive all event correspondence and badges. Please be sure to complete all of the information to the left and below. Each company will only have one contact and all mail will be sent to this person only.

We collect this data in order to provide you with information about the AGTA GemFair™ Cultured Pearl and Jewelry Pavilion at The JCK Show – Las Vegas 2010 and other companies in your industry. If you prefer not to receive further information, please see our Policy Statement at www.jckshows.com or call our Privacy Administrator at 888-306-2344 or from outside the US at 203-840-5810.

Registrant #2 [ ] WHOLESALER [ ] BUYER [ ] Guest

Registrant #3 [ ] WHOLESALER [ ] BUYER [ ] Guest

MR./MRS./MS./MISS FIRST NAME

MR./MRS./MS./MISS FIRST NAME

LAST NAME

LAST NAME

TITLE E-MAIL ADDRESS

TITLE E-MAIL ADDRESS

Registrant #4 [ ] WHOLESALER [ ] BUYER [ ] Guest

FAX FORM TO: 203-840-5830

MR./MRS./MS./MISS FIRST NAME

OR MAIL TO:
AGTA GemFair™ Cultured Pearl & Jewelry Pavilion
P.O. Box 7200, Norwalk, CT 06853-7200, USA

LAST NAME

FOR MORE INFORMATION CALL: 1-800-257-3626 or 1-203-840-5684

TITLE E-MAIL ADDRESS

ADVANCE REGISTRATION DEADLINE: May 27, 2010

CODE: AGTA