



AGTA Wants to Feature YOU in the #AGTAGemFair17 Social Media Campaign!

AGTA wants to get buyers excited about #AGTAGemFair17 Las Vegas! There's not a better way to do so than to give them a sneak peak of what's in store for them at the 2017 AGTA GemFair™ at the JCK Las Vegas Show!

To make this happen, we need your help... send us your product photos and descriptions and we will post your content on all AGTA social media accounts. The post will include your photo, company name and booth number and it's **FREE!**

Why Send Content?

AGTA reaches over **80,000** people a week through Facebook, Instagram and Twitter... and it's **FREE** exposure for you! Take advantage of this Exhibitor benefit today!

- Over 36,100 on Instagram (*that's more followers than all of the industry's influential front-runners!*)
- Almost 10,000 on Facebook
- Over 2,000 on Twitter

Example of Trending Now: #AGTAGemFair17 Social Media Post

<p>TRENDING NOW: #AGTAGEMFAIR17 AGTA GEMFAIR™ EXHIBITORS AT THE JCK LAS VEGAS SHOW</p>   <p>Intercolor Usa, Inc., Booth #AGTA715</p>	<p>Trending Now at AGTA: It's All About #AGTAGemFair17! Today, we are showcasing this outstanding 10.07 ct. yellow Sapphire, unheated 4.99 ct. Mozambique Ruby and 13.35 ct. blue Sapphire from AGTA Member, Intercolor USA. To see more of this remarkable collection be sure to visit them during #AGTAGemFair17 at the JCK Las Vegas Show at booth #AGTA715! #AGTA #AGTAMember #BuyAGTA #AddMoreColorToYourLife @intercolorusa</p>
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Send your photos and descriptions to the Marketing Department at marketing@agta.org TODAY!

Stay connected with AGTA

Follow along: @agta_gems

Let your followers know you are an AGTA Member by using AGTA's designated hashtags:

#AGTAMember #AGTA #BuyAGTA and #AGTAGemFair17!

2017 AGTA GemFair™ at the JCK Las Vegas Show Dates & Hours

New Show Date Day Pattern: Sunday - Thursday

Sunday, June 4 - Wednesday, June 7: 9:30 am - 6:00 pm

Thursday, June 8: 9:30 am - 4:00 pm

AGTA Office: 800-972-1162

info@agta.org or shows@agta.org

#AGTAGemFair17