

**Drive Business Directly to Your Booth at the  
AGTA GemFair™ at the JCK Las Vegas Show!**

*Take advantage of this exclusive advertising opportunity today*



**Advertise in PRISM Vol. 2 - starting at \$330!**

# Advertise in PRISM Vol. 2



## PRISM Vol. 2 Advertising

Rates	1X	4X
Spread	\$1,500	\$1,250
Inside Back Cover	\$1,500	\$1,250
Full Page	\$825	\$660
Half Page	\$440	\$330



PRISM hits a target industry audience with every issue, with a distribution of:

- Over 7,000 industry professionals including AGTA GemFair™ Tucson Buyers, AGTA Members, manufacturers, designers and retailers!
- Volume 2 will receive a bonus distribution to buyers attending the 2017 AGTA GemFair™ at the JCK Las Vegas Show!

For more information or to confirm your placement, contact the AGTA Marketing Department at [marketing@agta.org](mailto:marketing@agta.org) or 800 - 972 - 1162.

**Commitment Deadline: April 14, 2017**

**Artwork Deadline: April 21, 2017**

**New Show Date Day Pattern: Sunday - Thursday**

**2017 AGTA GemFair™ at the JCK Las Vegas Show Dates & Hours**

**Sunday, June 4 - Wednesday, June 7: 9:30 am - 6:00 pm**

**Thursday, June 8: 9:30 am - 4:00 pm**

[Exhibitor List](#)

AGTA Office: 800-972-1162  
[info@agta.org](mailto:info@agta.org) or [shows@agta.org](mailto:shows@agta.org)  
**#AGTAGemFair17**