

What is the Best Way to Reach Potential Customers?

Advertising in AGTA's quarterly magazine, PRISM!

With full page ads starting at just **\$660**, it proves to be the most affordable print publication in the industry!

Advertise in PRISM Vol. 2



PRISM Vol. 2 Advertising

Rates	1X	2X
Spread	\$1,500	\$1,250
Inside Back Cover	\$1,500	\$1,250
Full Page	\$825	\$660
Half Page	\$440	\$330



Circulation

PRISM hits a target industry audience with every issue, with a distribution of:

- Over 7,000 that includes AGTA Members, GemFair Buyers, manufacturers, designers and retailers
- Volume 2 will receive an additional distribution of almost 4,000 to AGTA GemFair™ buyers at the JCK Las Vegas Show!

Deadline for Materials

Commitment Deadline: April 14, 2017

Artwork Deadline: April 21, 2017

Reserve Your Placement Now!

Contact Melanie Mondoy at 800-972-1162, or
melanie@agta.org.

Stay Connected with AGTA!

@agta_gems

#AGTA #AGTAMember #BuyAGTA

#AddMoreColorToYourLife