

Last Chance to Advertise in PRISM Volume 2!

Advertise in AGTA's quarterly magazine, PRISM! With full pages starting at just **\$660**, it proves to be the most affordable print publication in the industry!



Circulation

PRISM hits a target industry audience with every issue, with a distribution of:

- Over 6,500 that includes AGTA Members, GemFair Buyers, manufacturers, designers and retailers
- Volume 2 will receive an additional distribution of almost **4,000 to AGTA GemFair™ buyers at the JCK Las Vegas Show!**

PRISM Advertising is often referred to as "one of the most effective ways to meet potential customers" by AGTA Members!

Advertising Rates

	1x	4x
Back Cover	\$2,250	\$1,875
Inside Front Cover	SOLD	SOLD
Inside Back Cover	\$1,500	\$1,250
2 Page Spread	\$1,500	\$1,250
Full Page	\$825	\$660
Half Page	\$440	\$330

Deadline for Materials

*Please Note: Final PRISM Vol. 2 Artwork Deadline is
April 21, 2017!*

Reserve Your Placement Now!

Contact Melanie Mondoy at 800-972-1162, or
melanie@agta.org.

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@agta_gems

#AGTA #AGTAMember #BuyAGTA

#AddMoreColorToYourLife