

Increase Your Profits by Advertising in PRISM Volume 2 Today!

Looking for a way to get your company name showcased in the jewelry industry and not break the bank? Advertise in AGTA's quarterly magazine, PRISM! With full pages starting at just \$660, it proves to be the most affordable print publication in the industry!

With content such as exclusive AGTA celebrity interviews, fashion and trend pieces, gemological articles and AGTA Member Profiles in every edition...PRISM is designed for people who have the same shared interest and values as YOU! PRISM truly is an industry lovers' favorite quarterly publication!

Coverage is essential for the success of your business. PRISM advertising is often referred to as "one of the most effective ways to meet potential customers" by AGTA Members!



Circulation

PRISM hits a target industry audience with every issue, with a mailing distribution of over 6,500 that includes AGTA Members, GemFair Buyers and Retailers! PRISM Volume 2 issue will receive an additional **BONUS** distribution of almost **4,000** to AGTA GemFair™ buyers at the JCK Las Vegas Show!

This issue of PRISM is **one of the only AGTA provided advertising opportunities** for the **2017 AGTA GemFair™ at the JCK Las Vegas Show!**

2017 Advertising Rates - Four Color

	1x	4x
Back Cover	\$2,250	\$1,875
Inside Front Cover	SOLD	SOLD
Inside Back Cover	\$1,500	\$1,250
2 Page Spread	\$1,500	\$1,250
Full Page	\$825	\$660
Half Page	\$440	\$330

Reserve Your Placement Now!

Contact Melanie Mondoy by at 800-972-1162, or
melanie@agta.org

Deadline for Materials

*Please Note: Final PRISM Vol. 2 Artwork Deadline is
April 21, 2017!*

Limited space is available, so reserve your spot today!

Stay Connected with AGTA!

@agta_gems

#AGTA #AGTAMember #BuyAGTA

#AddMoreColorToYourLife