



AGTA GEMFAIR™
TUCSON

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FREE Marketing Opportunities at the 2017 AGTA GemFair™ Tucson

Exposure is key to attracting the right buyers to your booth!
Find out what FREE opportunities you have to promote your business at
AGTA GemFair™ Tucson!

VISIT US AT
BOOTH
XXXXX

Email Signature- Web Banner



Exhibitor Email Evite Template & Web Banners

Invite your customers to come see you in Tucson! AGTA is offering you a FREE email template to feature the products and services that you will have for the 2017 AGTA GemFair™ Tucson! With this service, you have the option to also make graphics that you can feature on your social media accounts, emails and website! What's the best part? It's all FREE! AGTA can even send the emails for you! Here's the link to get started.

<http://www.agtainvitations.com>.

AGTA GemFair™ Tucson Buyer Company Mailing Lists

The AGTA mailing list allows you to target over 5,000 companies who Attended the 2016 AGTA GemFair™ Tucson and those who have registered for the 2017 GemFair. AGTA will provide the information electronically in a reusable Excel file for your outreach. *Free for AGTA GemFair™ Exhibitors.*

Online Show Directory Web Listing with Logo

Get noticed by sending us your logo to be placed next to your listing on the AGTA website. Your logo will link directly to your company's website!

Exhibitor must provide logo in a digital format via email to info@agta.org.



AGTA GemFair™ Official Logo

AGTA GemFair™ Tucson Logo

Promote your participation at AGTA GemFair™ Tucson by using the official AGTA GemFair™ Tucson Logo. Link the logo directly to www.agta.org for all the up to-date show details. AGTA encourages you to use the AGTA GemFair™ Tucson logo in advertising and direct mail to promote your booth prior to the show. The logo will be sent as a digital file via email. Please email info@agta.org to request your copy.

TRENDING NOW: #AGTAGEMFAIR17
EDUCATION

**"The more knowledge you
have in color, the more
comfortable you can be at
selling color."**

Howard Herzog



Social Media Example

Social Media Outreach #AGTAGemFair17

Want free publicity?! Send us your content! AGTA wants to feature you as our Trending Now Daily Gem as we count down to AGTA GemFair™ Tucson! The post will include your submitted product photo, company name and booth number so buyers can get a preview of what is to come at #AGTAGemFair17! Stay connected throughout GemFair and follow AGTA (@agta_gems) and use #AGTAGemFair17 when talking about the show! To get started, send content to melanie@agta.org.

AGTA GemFair™ Tucson General Information GemHall & Galleria Dates and Hours

Tuesday, Jan. 31 - Saturday, Feb. 4, 2017 - 10:00am - 6:00pm

Sunday, Feb. 5, 2017 - 10:00am - 4:00pm

Tools, Technology & Supplies Pavilion / Ballroom Dates and Hours

Tuesday, Jan. 31 - Friday, Feb. 3, 2017 - 9:30am - 6:00pm

[Show Information](#)

AGTA Office: 800-972-1162 or info@agta.org

#AGTAGemFair17