



AGTA GEMFAIR™ TUCSON JAN. 31 – FEB. 5, 2017

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LAST CALL: Deadline To Reserve Your Placement in the 2017 Show Directory is this FRIDAY

Lead customers directly to your booth by advertising in the most important tool that the buyers receive... The AGTA GemFair™ Tucson Official Show Directory - or as we call it, the buyers' tour guide through GemFair!

Advertising in the Show Directory can get you a head start in front of your competitors by making a lasting impact with your potential customers.

The Show Directory includes relevant show information such as an exhibitor list, detailed seminars, events, special exhibits and floor plans/maps. The Directory will be distributed to ALL AGTA GemFair™ Tucson buyers at the show (that's over 9,000 copies)!

OFFICIAL SHOW DIRECTORY

A Directory of
Natural Colored Gemstone,
Cultured Pearl Dealers &
Support Service Suppliers



SHOW HOURS

GEMHALL, DESIGN PAVILION & GALLERIA
January 31 – February 4: 10:00 a.m. - 6:00 p.m.
February 5: 10:00 a.m. - 4:00 p.m.

BALLROOM

January 31 – February 4: 9:30 a.m. - 6:00 p.m.
TOOLS, TECHNOLOGY & SUPPLIES PAVILION
GEMSTONES & FINE JEWELRY

JAN. 31 – FEB. 5

TUCSON CONVENTION CENTER
TUCSON, ARIZONA

#AGTAGEMFAIR17

2017 AGTA GemFair™ Tucson Show Directory

Take advantage of this opportunity and reserve your placement
today!

Remaining Available Show Directory Placements

2-Page Spread.....	\$2,750
Full Page (random position).....	\$1,430
Half Page (random position).....	\$825
Directory Logo.....	\$150

**Ads are full color and sold on a first-come, first-served basis.*

Important Deadlines

Materials and Payments Due: **December 16, 2016**

Reserve Your Placement Now!

Contact Melanie Mondoy at melanie@agta.org or call 800.972.1162

GemHall & Galleria Dates and Hours

Tuesday, Jan. 31 - Saturday, Feb. 4, 2017 - 10:00am - 6:00pm

Sunday, Feb. 5, 2017 - 10:00am - 4:00pm

Tools, Technology & Supplies Pavilion / Ballroom Dates and Hours

Tuesday, Jan. 31 - Friday, Feb. 3, 2017 - 9:30am - 6:00pm

[Show Information](#)

AGTA Office: 800-972-1162

Exhibitor Question:

kimberly@agta.org

marylou@agta.org

#AGTAGemFair17