



# AGTA GEMFAIR™ TUCSON JAN. 31 – FEB. 5, 2017

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## **Reserve Your Placement in the 2017 AGTA GemFair™ Tucson Official Show Directory Now!**

Lead customers directly to your booth by advertising in the most important tool that the buyers receive... The AGTA GemFair™ Tucson Official Show Directory - or as we call it, the buyers' tour guide through GemFair!

Advertising in the Show Directory can get you a head start in front of your competitors by making a lasting impact with your potential customers.

The Show Directory includes relevant show information such as an exhibitor list, detailed seminars, events, special exhibits and floor plans/maps. The Directory will be distributed to ALL AGTA GemFair™ Tucson buyers at the show (that's over 9,000 copies)!

# OFFICIAL SHOW DIRECTORY

A Directory of  
Natural Colored Gemstone,  
Cultured Pearl Dealers &  
Support Service Suppliers



#### SHOW HOURS

GEMHALL, DESIGN PAVILION & GALLERIA

January 31 – February 4: 10:00 a.m. – 6:00 p.m.

February 5: 10:00 a.m. – 4:00 p.m.

BALLROOM

January 31 – February 4: 9:30 a.m. – 6:00 p.m.

TOOLS, TECHNOLOGY & SUPPLIES PAVILION  
GEMSTONES & FINE JEWELRY

JAN. 31 – FEB. 5

TUCSON CONVENTION CENTER

TUCSON, ARIZONA

#AGTAGEMFAIR17

*2017 AGTA GemFair™ Tucson Show Directory*

Take advantage of this opportunity and reserve your placement  
**today!**

### Remaining Available Show Directory Placements

2-Page Spread.....	\$2,750
Full Page (random position).....	\$1,430
Half Page (random position).....	\$825
Directory Logo.....	\$150

*\*Ads are full color and sold on a first-come, first-served basis.*

### **Important Deadlines**

Space Reservation Deadline: **December 06, 2016**

Materials and Payments Due: **December 16, 2016**

### **Reserve Your Placement Now!**

Contact Melanie Mondoy at [melanie@agta.org](mailto:melanie@agta.org) or call 800.972.1162

### **GemHall & Galleria Dates and Hours**

Tuesday, Jan. 31 - Saturday, Feb. 4, 2017 - 10:00am - 6:00pm

Sunday, Feb. 5, 2017 - 10:00am - 4:00pm

### **Tools, Technology & Supplies Pavilion / Ballroom Dates and Hours**

Tuesday, Jan. 31 - Friday, Feb. 3, 2017 - 9:30am - 6:00pm

### **[Show Information](#)**

AGTA Office: 800-972-1162

Exhibitor Question:

[kimberly@agta.org](mailto:kimberly@agta.org)

[marylou@agta.org](mailto:marylou@agta.org)

**#AGTAGemFair17**