



# AGTA GEMFAIR™ TUCSON JAN. 31 – FEB. 5, 2017

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## AGTA Wants to Feature YOU in the #AGTAGemFair17 Social Media Campaign!

AGTA wants to get buyers excited about #AGTAGemFair17 now! There's not a better way to do so than to give them a sneak peek and feature products that will be at their fingertips in January!

To make this happen, we need your help... send us your product photos and descriptions and we will post your content once a month on all AGTA social media accounts. The post will include your photo, company name and booth number!

### Why Send Content?

AGTA reaches about **58,000 people** a week through Facebook and Instagram.... and it's **FREE** exposure for you! Take advantage of this Exhibitor benefit **today!**

### AGTA Followers on Social Media

- Over **26,000** on Instagram (*that's more followers than all of the industry's influential front-runners!*)
- Almost **9,000** on Facebook
- Over **2,000** on Twitter



## Example

Trending Now at AGTA it's all about #AGTAGemFair17!  
Today, we are featuring ZDNY & Co with this beautiful 18K white gold ring featuring a 2.94 ct. Morganite accented with Diamonds and 18K white gold ring featuring a 12.80 ct. blue Topaz accented with Diamonds. Want to see more of their beautiful collection? Visit them at the 2017 AGTA GemFair™ Tucson at booth #1600!

To get in the #AGTAGemFair17 campaign, send your photos and descriptions to Melanie Mondoy at [melanie@agta.org](mailto:melanie@agta.org)

## Join Us!

Stay connected with AGTA and follow AGTA @agta\_gems

Let your followers know you are an AGTA Member by using #AGTAMember #AGTA #BuyAGTA and #AGTAGemFair17!

## GemHall & Galleria

Tuesday, Jan. 31 - Saturday, Feb. 4, 2017 - 10:00am - 6:00pm

Sunday, Feb. 5, 2017 - 10:00am - 4:00pm

**Tools, Technology & Supplies Pavilion / Ballroom**

Tuesday, Jan. 31 - Friday, Feb. 3, 2017 - 9:30am - 6:00pm

[Show Information](#)

AGTA Office: 800-972-1162

Exhibitor Question:

[kimberly@agta.org](mailto:kimberly@agta.org)

[marylou@agta.org](mailto:marylou@agta.org)

#AGTAGemFair17