

AGTA Wants to Feature YOU, our Members on Social Media!

AGTA is the best at featuring colored gemstones and cultured Pearls—loose gemstones and finished jewelry to social media everyday. We educate consumers and feature AGTA Members once a month through the Daily Gem.



Why Send Content?

The Daily Gem reaches about **52,000 people** a week through Facebook and Instagram.... and it's FREE for you as an AGTA Member!

AGTA Followers on Social Media

- Almost **25,000** on Instagram (*that's more followers than all of the industry's influential front-runners!*)
- Over **8,500** on Facebook
- Almost **2,000** on Twitter

Get Featured Today!

Follow us @agta_gems and send your content to have the chance to be featured as part of our Daily Gem!

Send your photos and descriptions to Melanie Mondoy at Melanie@agta.org.

Get Involved!

Let your customers know you are an AGTA Member by using:
#AGTAMember #AGTA #BuyAGTA

Example of the Daily Gem



The AGTA Daily Gem: A daily showcase of beautiful gemstones and jewelry from our AGTA Members!

Today, we are showcasing this stunning 2.06 ct. pink Tourmaline featuring a ZigZag™ cut from AGTA Member, John Dyer & Co.

#AGTA #AGTAMember
#AGTADailyGem

#AddMoreColorToYourLife #BuyAGTA



ADD MORE COLOR TO YOUR LIFE!

JOIN OUR MAILING LIST

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