



American Gem Trade Association

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2017 AGTA GemFair™ Tucson Advertising Opportunities

AGTA GemFair™ Tucson is right around the corner, so you do not want to miss out on the opportunity to get your company in front of over 8,000 AGTA GemFair™ Tucson buyers! There are numerous affordable advertising options; reserve your spot before they are gone!

Show Directory

Make an impact with every buyer by placing an ad in the AGTA GemFair™ Tucson Official Show Directory. This is the essential tool for every GemFair™ buyer in navigating the show.

Advertising in the Show Directory makes it easier for buyers to find you during the show. The Directory includes relevant show information such as an exhibitor list, detailed seminars, events, special exhibits and floor plans/ maps. The Directory will be distributed to all AGTA GemFair™ Tucson buyers at the show!

- _____ Back Cover.....SOLD
- _____ Inside Front Cover.....\$5,500
- _____ Inside Back Cover.....SOLD
- _____ 2-Page Spread.....\$2,750
- _____ Full Page (random position).....\$1,430
- _____ ½ Page (random position).....\$825
- _____ Directory Logo.....\$150

**Ads are full color and sold on a first-come, first-served basis.*

On-Site Advertising

On-Site Sponsorships

Show your support for the show and get maximum exposure to over 8,000 buyers!

- _____ **NEW!** Coffee Sponsor*.....\$5,000
**Call the AGTA Office for details*
- _____ Shuttle Buses.....**SOLD**
- _____ Buyer Bags (7,500 bags)..... \$7,500 + bags
- _____ Buyer Bag Inserts (3 available).....\$1,500/ea
- _____ Water Coolers.....**SOLD**
- _____ Pens (8,000).....\$5,000 + pens
- _____ Badge Lanyards.....**SOLD**
- _____ Education Program.....**SOLD**

Off-Site Sponsorships

Have buyers' thinking of your products even after they leave the show with these great off site opportunities!

- _____ Hotel Keys (both hotels).....\$7,500
- Headquarters Hotel.....\$5,000

GemHall Banners (Escalator Banners)

Large banners that will catch the buyer's eye, right on the selling floor. Immediate impact!

_____ 3' X 10'\$2,750

Carpet Decals

Put your name right at the buyer's feet - literally!

_____ 3' X 5'.....\$400

Preferred Placement_____

*Write the preferred aisle number where you would like your decal to be located (i.e. 400).

Charging Stations

Put your ad/video in all FOUR charging stations located around the GemHall Floor, VIB Lounge & Galleria!

_____ 20 Second Spot.....\$250

• VIB Hotel.....\$5,000

_____ Dinner Dance Sponsor.....**SOLD**
_____ Dinner Dance Wine Sponsor.....\$5,000
_____ Coyote Classic 5K Sponsor*.....\$250 - \$1,000

**All profits will be donated to Special Olympics Arizona*

Payment

Credit card orders are accepted by mail, phone or fax.

Phone: 800-972-1162 or 214-742-4367

Fax: 214-742-7334

Mail orders, include your check for the full amount to:

AGTA
3030 LBJ Freeway, Suite 840
Dallas, TX 75234

Deadline

Space Reservation Deadline:**December 06, 2016**

Materials and Payments Due:**December 16, 2016**

Company_____ Contact_____

Phone_____ Email_____

Card Number_____ CRV#_____ Exp. Date_____

Name on Card_____ Zip_____ Amount \$_____

Signature_____ Date_____

Note: All signed agreements are final. Cancellations will not be accepted.

*If you need more information or have any questions please contact Melanie Mondoy at melanie@agta.org or call **800.972.1162***

GemHall & Galleria

Tuesday, Jan. 31 - Saturday, Feb. 4, 2017 - 10:00am - 6:00pm

Sunday, Feb. 5, 2017 - 10:00am -4:00pm

Tools, Technology & Supplies Pavilion / Ballroom

Tuesday, Jan. 31 - Friday, Feb. 3, 2017 - 9:30am - 6:00pm



[Show Information](#)

AGTA Office: 800-972-1162

Exhibitor Question: Kimberly@agta.org

#AGTAGemFair17
