

**Reserve your Advertising Position in PRISM Vol. 3 -
The NEW 2016 Summer AGTA Spectrum Awards™
Winning Edition Volume!**



PRISM Volume 3 is special this year. Instead of waiting until AGTA GemFair™ Tucson to see the 2016 Summer AGTA Spectrum Award™ winners, they will be in this issue of PRISM! Reserve your advertising placement now for this special edition! AGTA's PRISM Magazine is distributed to over 1,300 AGTA Members and over 6,000 AGTA GemFair™ buyers. PRISM is a great and affordable resource to promote your business directly to colored gemstones and cultured Pearls lovers!

2016 Summer AGTA Spectrum Awards™ Winning Edition Advertising Rates

	1X Rate	4X Rate
Spread	\$1,500	\$1,250
Back Cover	SOLD	SOLD
Inside Front Cover	SOLD	SOLD
Inside Back Cover	\$1,500	\$1,250
Full Page	\$825	\$660
Half Page	\$440	\$330

Reserve Your Placement Now!

Contact Melanie Mondoy by at 800-972-1162, or by email at melanie@agta.org. Commitment deadline **August 8, 2016**.

Print Production Requirements:

Digital high-res X-1a compatible printable PDFs (print ready with color corrected images), CMYK (no spot color), with embedded fonts, with bleed allowances (if applicable), crops and registration bars.

Please email final advertisements to Melanie Mondoy at melanie@agta.org by August 10, 2016.

