

**Reserve your Advertising Position in PRISM Vol. 3 -  
The NEW 2016 Summer AGTA Spectrum Awards™  
Winning Edition Volume!**



PRISM Volume 3 is special this year. Instead of waiting until AGTA GemFair™ Tucson to see the 2016 Summer AGTA Spectrum Award™ winners, they will be in this issue of PRISM! Reserve your advertising placement now for this special edition! AGTA's PRISM Magazine is distributed to over 1,300 AGTA Members and over 6,000 AGTA GemFair™ buyers. PRISM is a great and affordable resource to promote your business directly to colored gemstones and cultured Pearls lovers!

**2016 Summer AGTA Spectrum Awards™  
Winning Edition Advertising Rates**

	<b>1X Rate</b>	<b>4X Rate</b>
Spread	\$1,500	\$1,250
Back Cover	<b>SOLD</b>	<b>SOLD</b>
Inside Front Cover	<b>SOLD</b>	<b>SOLD</b>
Inside Back Cover	\$1,500	\$1,250
Full Page	\$825	\$660
Half Page	\$440	\$330

**Reserve Your Placement Now!**

Contact Megan Whitmire by at 800-972-1162, or by email at [megan@agta.org](mailto:megan@agta.org). Commitment deadline **July 22, 2016**.

**Print Production Requirements:**

Digital high-res X-1a compatible printable PDFs (print ready with color corrected images), CMYK (no spot color), with embedded fonts, with bleed allowances (if applicable), crops and registration bars.

Please email final advertisements to Melanie Mondoy at [melanie@agta.org](mailto:melanie@agta.org) by August 10, 2016.

