

AGTA Members Exhibit in the AGTA Colored Gemstone Pavilion



DIRECT ACCESS TO KEY BUYERS

- 5,500 Jewelry Professionals.
- 68% Shop this show only.
- 50% of the country's jewelry retailers concentrated nearby.

BUYERS COME HERE TO BUY!

- JA New York is, above all, an order-writing show.

- 92% place orders at the show.
- 83% place orders with new vendors.

A POLISHED NEW SETTING FOR BUSINESS

\$3975 per 10x10, \$250 additional for a corner.

- White fabric booth shell
- Booth carpeting
- Booth sign
- Wastebasket

MARKETING SUPPORT

- 1 million+ emails reaching targeted markets.
- 250,000 direct mail and 40,000 phone calls.
- 35 full page ads in major publications.

[Floor Plan](#)

[2016 AGTA Pavilion Exhibitors](#)

[Show Information](#)

If you're interested please contact:

Mary Lou Keen
Trade Show Manager
Marylou@agta.org

Or

Kimberly Petersen
Trade Show Assistant
Kimberly@agta.org

e: shows@agta.org p: 800-972-1162 w: www.agta.org