

Dear GemFair Las Vegas Exhibitor,

Take advantage of the new advertising opportunities at the 2016 AGTA GemFair™ at the JCK Las Vegas Show!

▶ Meter Boards - \$2,500 - *Reserve by March 30th, ad submission April 1st*

▶ Double Sided Banners - \$5,000 - *Reserve by March 30th, ad submission April 1st*

▶ JCK Free Marketing

Returning Advertising Opportunities for the 2016 AGTA GemFair™ at the JCK Las Vegas Show:

▶ AGTA Cell Phone Charging Stations - \$450

▶ PRISM Vol. 2 Advertising

Review the attachment for more details. Limited availability on all advertising opportunities. To secure your position, contact Megan Whitmire at [Megan@agta.org](mailto:Megan@agta.org) or call (800) 972 - 1162 today!



June 2 – 6, 2016

## Meter Boards - \$2,500

Placed along the hallway outside of the South Pacific & Islander Ballrooms.

**Reserve by March 30th, ad submission April 1st.**

Meter Boards are sold on a first-come, first-served basis

[Reservation Form](#)



## Double Sided Banners -\$5,000

Hang between the South Pacific & Islander Ballrooms

**Reserve by March 30th, ad submission April 1st.**

Meter Boards are sold on a first-come, first-served basis

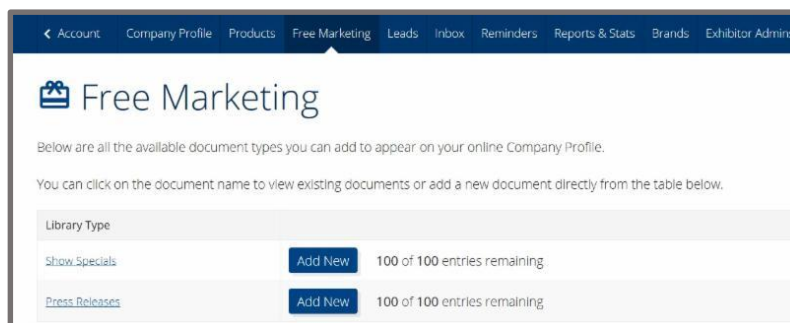
[Reservation Form](#)



## JCK Free Marketing

Log in to your [exhibitor dashboard](#) to see the free marketing tools JCK has to offer.

You can upload show specials, press releases and up to 25 product images.



## AGTA Cell Phone Charging Stations - \$450

Four charging stations will be placed around the AGTA Pavilion.

- 1- AGTA Booth
- 2 - Café in South Pacific
- 3 - Café in Islander
- 4 - Concierge booth in the hallway between ballrooms.



## PRISM Vol. 2 Advertising

Rates	1X	4X
Spread	\$1,500	\$1,250
Back Cover	\$2,250	\$1,875
Inside Front Cover	\$1,850	\$1,500
Inside Back Cover	\$1,500	\$1,250
Full Page	\$825	\$660
Half Page	\$440	\$330



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