



**Take advantage of the new advertising opportunities
at the 2016 AGTA GemFair™ at the
JCK Las Vegas Show!**

Meter Boards - \$2,500

Placed along the hallway outside of the South Pacific & Islander Ballrooms.

Meter Boards are sold on a first-come, first-served basis

Double Sided Banners -\$5,000

Hang between the South Pacific & Islander Ballrooms

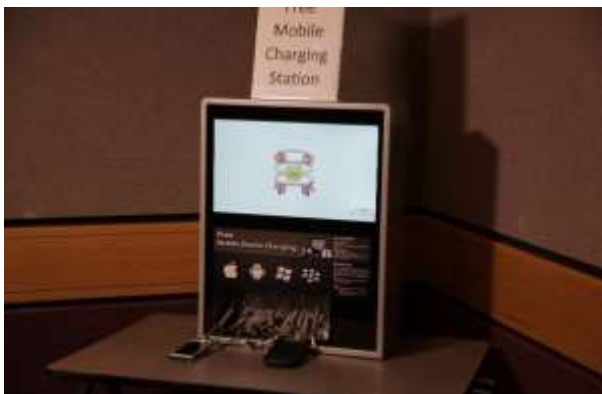
Banners are sold on a first-come, first-served basis

**Returning Advertising Opportunities for AGTA GemFair™
at the JCK Las Vegas Show:**

AGTA Cell Phone Charging Stations - \$450

Four charging stations will be placed around the GemFair pavilion.

- 1- AGTA Booth
- 2 - Café in South Pacific
- 3 - Café in Islander
- 4 - Concierge booth in the hallway between ballrooms.



PRISM Vol. 2 Advertising

Rates	1X	4X
Spread	\$1,500	\$1,250
Back Cover	\$2,250	\$1,875
Inside Front Cover	\$1,850	\$1,500
Inside Back Cover	\$1,500	\$1,250
Full Page	\$825	\$660
Half Page	\$440	\$330

Limited availability on all advertising opportunities. To secure your position, contact Megan Whitmire at megan@agta.org or call (800) 972 - 1162 today!