

AGTA news

American Gem Trade Association

PRISM Vol. 2 Rates & Information



CIRCULATION

PRISM is distributed quarterly to over 1,200 American Gem Trade Association Members & approximately 5,000 AGTA GemFair™ Buyers. ***This edition of PRISM is one of the only AGTA advertising opportunities for the 2016 AGTA GemFair™ Las Vegas!***

ADVERTISING RATES

	1X	4X
Spread	\$1,500	\$1,250
Back Cover	\$2,250	\$1,875
Inside Front Cover	\$1,850	\$1,500
Inside Back Cover	\$1,500	\$1,250
Full Page	\$825	\$660
Half Page	\$440	\$330

ADVERTISEMENT SPECS

	Bleed	Trim
Full Page	8.25 x 12.125	7.5 x 11.375
1/2 Horizontal	8.25 x 6.875	7.5 x 6.125

GET CONNECTED

To reserve your spot, contact Megan Whitmire at 800-972-1162, or by email at megan@agta.org

PRINT PRODUCTION REQUIREMENTS:

Digital high-res X-1a compatible printable PDFs, CMYK, with embedded fonts, with bleed allowances, crops and registration bars.

Commitment deadline is March 14, 2016
Artwork is needed by March 31st, 2016