



18th Edition of the AGTA Source Directory Advertising Opportunities

The printed AGTA Source Directory is only produced once every two years, so don't get left out! The AGTA Source Directory is:

- Distributed to 15,000 buyers
- One of the most beneficial resources produced by the Association
- Has a two-year shelf life
- The best sourcing tool in the industry for buyers of colored gemstones, cultured pearls, products and services

Advertising in the Source Directory is an excellent way to attract more attention to your company and the products/services you offer. A full page ad is only \$3,000, or add your logo to your category listing for just \$100.

18th Edition Source Directory Rates

Back Cover:	\$10,000
Inside Front Cover:	\$7,500
2-page Spread:	\$5,500
Inside Back Cover:	\$5,000
Full Page Ad:	\$3,000
Half Page Ad:	\$1,750
Logo Listing (per listing):	\$100

[Click here](#) for advertising specs.

18th Edition Online Source Directory Rates

200 x 300 Enhanced Logo Listing Ad:	\$200
600 x 200 Search Page Ad (4 available):	\$3,000
100 x 200 Logo Listing:	FREE

- Artwork must be 72 dpi, RDB in jpeg format

Source Directory Space Reservation Deadline: March 18, 2016

Source Directory Materials and Payments Due: April 1, 2016

Contact Megan Whitmire to book your space today!

Megan@agta.org - (800) 972 - 1162