



AGTA GEMFAIR™ TUCSON FEB. 2-7, 2016

2016 AGTA GemFair™ Tucson Advertising Opportunities

Free Exhibitor Marketing Tool

We invite you to attend a free online marketing webinar on **Wednesday, December 9 at 1:00pm ET**. Learn about the eVite template and web banner tools to promote your business and booth location at **NO COST** to you! [Sign up here](#)

To learn about all of the AGTA GemFair™ Tucson free promotional tools, please contact the AGTA office at (800) 972 - 1162 or email Megan Whitmire at megan@agta.org.

Show Directory

Make an impact with every buyer by placing an ad in the AGTA GemFair™ Tucson Official Show Directory. This is the essential tool for every GemFair buyer in navigating the show.

Advertising in the Show Directory makes it easier for buyers to find you during the show. The Directory includes relevant show information, an exhibitor list, and detailed seminar, event and special exhibit information, plus floor plans/maps. The Directory will be distributed to all buyers at the show.

_____	Back Cover.....	SOLD
_____	Inside Front Cover.....	\$5,500
_____	Inside Back Cover.....	SOLD
_____	2-Page Spread.....	\$2,750
_____	Full Page (random position).....	\$1,430

_____ 1/2 Page (random position).....\$825

**Ads are full color and sold on a first-come, first-served basis.*

On-Site Exposure

Carpet Decals

Put your name right at the buyer's feet - literally!

_____ 3' X 5'.....\$400

Preferred Placement_____

**Write the preferred aisle number that you would like your decal to be located (i.e. 400).*

Charging Stations

Put your ad/video in all FOUR charging stations located around the GemHall Floor, VIB Lounge & Galleria!

_____ 20 Second Spot.....\$450

Enhanced Logo

All GemFair exhibitors are included in the Show Directory and online database. Enhance your listings by adding your logo next to your company's information. Exhibitor must provide logo in a digital format.

_____ Enhanced Web Logo.....\$150

_____ Directory Logo.....\$150

Sponsorship

Show your support for the show and get great exposure by becoming a sponsor.

_____ Hotel Keys.....\$5,000

_____ Shuttle Buses.....**SOLD**

_____ Buyer Bags (10,000 bags).....\$5,000

_____ Buyer Bag Inserts (3 available).....**SOLD**

_____ Water Coolers.....**SOLD**

_____ Pen.....\$5,000

_____ Badge Lanyards.....**SOLD**

_____ Education Program.....**SOLD**

_____ Coyote Classic 5K Sponsor.....\$500

_____ Coyote Classic Golf Tournament.....\$1,000
_____ Coyote Classic Golf Hole Sponsor.....\$250
_____ GemJammin' Sponsor.....\$500
_____ Spectrum Gala Sponsor.....**SOLD**
_____ Spectrum Gala Wine Sponsor.....\$5,000

Payment

Company_____ Contact_____

Phone_____ Email_____

Card
Number_____ CRV#_____ Exp.
Date_____

Name on Card_____ Zip_____

Amount \$_____

Signature_____

_____ Date_____

Note: All signed agreements are final. Cancellations will not be accepted.

Credit card orders are accepted by mail, phone or fax.

Phone: 800-972-1162 or 214-742-4367

Fax: 214-742-7334

Mail orders, include your check for the full amount to:

AGTA

3030 LBJ Freeway, Suite 840

Dallas, TX 75234

If you need more information or have questions please contact Megan Whitmire at megan@agta.org or call (800) 972 - 1162.

Space Reservation Deadline: December 11, 2015

Materials and Payments Due: December 18, 2015

