



PRISM Vol. I Rates & Information
AGTA Spectrum Awards™ Special Edition



AGTA SPECTRUM AWARDS™ SPECIAL EDITION

The Special Edition issue is a larger size (9x12) and covers the AGTA Spectrum Awards™. It is distributed to over 6,000 subscribers, and a bonus distribution to AGTA GemFair buyers at the 2016 AGTA GemFair™ Tucson!

AGTA SPECTRUM AWARDS™ SPECIAL EDITION AD RATES

	1X	4X	
Center Spread		\$2,000	\$1,875
Spread		\$1,500	\$1,250
Back Cover		\$2,250	\$1,875
Inside Front Cover		\$1,850	\$1,500
Inside Back Cover		\$1,500	\$1,250
Full Page		\$825	\$660
Half Page		\$440	\$330

AD SIZES

	Bleed	Trim	
Full Page		9.375 x 12.375	9 x 12
1/2 Horizontal		9.375 x 6.1875	9 x 6

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To reserve your spot, contact Megan Whitmire by December 4th at 800-972-1162, or by email at megan@agta.org.

PRINT PRODUCTION REQUIREMENTS:

Digital high-res X-1a compatible printable PDFs (print ready with color corrected images), CMYK (no spot color), with embedded fonts, with bleed allowances (if applicable), crops and registration bars. **Please email materials to Megan Whitmire at megan@agta.org by December 11th, 2015.**