



AGTA GEMFAIR™ TUCSON FEB. 2-7, 2016

2016 AGTA GemFair™ Tucson Advertising Opportunities

Show Directory

Make an impact with every buyer by placing an ad in the AGTA GemFair™ Tucson Official Show Directory. This is the essential tool for every GemFair buyer in navigating the show.

Advertising in the Show Directory makes it easier for buyers to find you during the show. The Directory includes relevant show information, an exhibitor list, and detailed seminar, event and special exhibit information, plus floor plans/maps. The Directory will be distributed to all buyers at the show.

- _____ Back Cover.....**SOLD**
- _____ Inside Front Cover.....**SOLD**
- _____ Inside Back Cover.....**SOLD**
- _____ 2-Page Spread.....\$2,750
- _____ Full Page (random position).....\$1,430
- _____ ½ Page (random position).....\$825

**Ads are full color and sold on a first-come, first-served basis.*

On-Site Exposure

GemHall Banners (Escalator Banners)

Large banners that will catch the buyer's eye, right on the selling floor. Immediate impact!

- _____ 3' X 10'\$2,750

Carpet Decals

Put your name right at the buyer's feet - literally!

- _____ 3' X 5'\$400

Preferred Placement _____

**Write the preferred aisle number that you would like your decal to be located (i.e. 400).*

Charging Stations

Put your ad/video in all FOUR charging stations located around the GemHall Floor, VIB Lounge & Galleria!

- _____ 20 Second Spot.....\$450

Enhanced Logo

All GemFair exhibitors are included in the Show Directory and online database. Enhance your listings by adding your logo next to your company's information. Exhibitor must provide logo in a digital format.

_____ Enhanced Web Logo.....\$150

_____ Directory Logo.....\$150

Sponsorship

Show your support for the show and get great exposure by becoming a sponsor.

_____ Hotel Keys.....\$5,000

_____ Shuttle Buses.....**SOLD**

_____ Buyer Bags (10,000 bags).....\$5,000

_____ Buyer Bag Inserts (3 available).....**SOLD**

_____ Water Coolers.....**SOLD**

_____ Pen.....\$5,000

_____ Badge Lanyards.....**SOLD**

_____ Education Program.....**SOLD**

_____ Coyote Classic 5K Sponsor.....\$500

_____ Coyote Classic Golf Tournament.....\$1,000

_____ Coyote Classic Golf Hole Sponsor.....\$250

_____ GemJammin' Sponsor.....\$500

_____ Spectrum Gala Sponsor.....**SOLD**

_____ Spectrum Gala Wine Sponsor.....\$5,000

Payment

Company _____ Contact _____

Phone _____ Email _____

Card Number _____ CRV# _____ Exp. Date _____

Name on Card _____ Zip _____

Amount \$ _____

Signature _____ Date _____

Note: All signed agreements are final. Cancellations will not be accepted.

Credit card orders are accepted by mail, phone or fax.

Phone: 800-972-1162 or 214-742-4367

Fax: 214-742-7334

Mail orders, include your check for the full amount to:

AGTA
3030 LBJ Freeway, Suite 840
Dallas, TX 75234

If you need more information or have questions please contact Megan Whitmire at megan@agta.org or call (800) 972 - 1162.

Space Reservation Deadline: December 04, 2015

Materials and Payments Due: December 18, 2015