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**Subject:** 2016 AGTA GemFair Tucson Very Important Buyer Program

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*August 6, 2015*

## **2016 AGTA GemFair™ Tucson Very Important Buyer (VIB) Program**

**Dear GemFair Exhibitor,**

**We need your help and participation!**

If you haven't already sent me your VIB recommendations you still have time. All you need to do is submit company names & contact information of buyers *who have NOT attended recently or ever* and we will do our best to get them to the show. AGTA will review and approve your list before sending invitations. Please send your VIB recommendations by **August 28<sup>th</sup>**. If you have any questions email [kimberly@agta.org](mailto:kimberly@agta.org) or [marylou@agta.org](mailto:marylou@agta.org) or call 800-972-1162.

**What do the VIB's get?**

- Two complimentary nights at a fabulous hotel
- Free shuttle to GemFair
- Complimentary valet service
- The VIB Lounge
- Refreshments throughout the day
- Complimentary breakfast and lunch
- Computer and printer access
- Show site Concierge Service

[Click here to download the VIB form.](#)

Thank you,



Kimberly Petersen  
Trade Show Assistant  
American Gem Trade Association

ADD MORE COLOR TO YOUR LIFE!



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