

PRISM Vol. 3 Rates & Information



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CIRCULATION

PRISM is distributed quarterly to over 1,200 American Gem Trade Association Members & approximately 5,000 AGTA GemFair™ Buyers. Exposure is crucial for the success of your business and there is no better and more affordable way to get your name out there than by advertising in PRISM, AGTA's quarterly magazine!

ADVERTISING RATES

	1x	4x
Spread	\$1,500	\$1,250
Back Cover	\$1,500	\$1,250
Inside Front Cover	\$1,250	\$1,000 SOLD
Inside Back Cover	\$1,000	\$850
Full Page	\$750	\$600
Half Page	\$400	\$300

ADVERTISEMENT SPECS

	Bleed	Trim
Full Page	8.25 x 12.125	7.5 x 11.375

1/2 Horizontal 8.25 x 6.875 7.5 x 6.125

GET CONNECTED

To reserve your spot, contact Megan Whitmire at 800-972-1162, or by email at megan@agta.org by July 1st, 2015.

PRINT PRODUCTION REQUIREMENTS:

Digital high-res X-1a compatible printable PDFs, CMYK, with embedded fonts, with bleed allowances, crops and registration bars.

Please email materials to Megan Whitmire at megan@agta.org by July 15th, 2015.