



## **The New & Improved AGTA Pavilion at JA New York**



### **A Sales Opportunity You Can't Afford to Miss**

The AGTA Colored Gemstone Pavilion is located on the main show floor in a high-trafficked area. The re-vamped, boutique setting of the show provides a sophisticated business environment focused completely on helping you sell and attract more buyers and keeping them on the show floor longer. JA New York is one of the best forums for reaching thousands of retailers searching for quality colored gemstones. It is three days of selling and business- building interaction in the jewelry capital of the world.

### **AGTA Pavilion Amenities:**

\*Buyer Lounge

\*New Pavilion banner in AGTA colors

\*Happy Hour Station on Sunday and Monday to be in/adjacent to the AGTA Pavilion

**The Booth Package for AGTA members includes:**

\*10 x10 white fabric booth with booth carpet, booth sign with AGTA logo, and wastebasket

\*Listing in the Show Directory and Online on [www.ja-newyork.com](http://www.ja-newyork.com)

\*Free use of JA New York Buyer Database for show promotion

\*Complimentary Pre-Show promotion highlighting AGTA Pavilion

**The Booth Package Cost:**

\$3,950 per 10 x 10 and an additional \$250.00 for a corner

**Contact Mary Lou Keen or Kimberly Petersen about availability at  
(800) 972 - 1162.**

*Exhibit at JA New York and reap the rewards of this unique selling opportunity. We look forward to seeing you this year at the AGTA Colored Gemstone Pavilion!*