

2015 Seminar Topics:

Thousands of Years with Luminous Pearls,
Betty Sue King
Pearls: A Look at Tradition & Innovation,
Elizabeth Strack
20/20 Vision,
Kate Peterson
Appraisal Essentials,
Cosmos Altobelli
Maya Jade - The Revival of a Gem
Revered by Royalty,
Helen Serras-Herman
Appraisal Considerations,
Cosmos Altobelli
Trending Now in Tucson,
Richard Drucker
Managing Business and Life
with a Weekly Compass,
Cynthia Renee
Stimulating Stimulents,
Andrew Fellows & Lizzie Gleave
Color Trends and Jewelry Marketing
via Social Media
Amanda Gizzi
Appraisal Forum,
Dee Huth & Mel Huth
Spectacular Spectrums,
Andrew Fellows & Lizzie Gleave
The Psychology of Sales,
Brad Huisken
The Topic is Pearl,
Kathy Grenier
Multiply Your Gem Sales With A
Profitable Gemstones Roundtable,
Sherris Cottier Shank
Responsible Sourcing and Legal
Compliance: Why It Matters to You,
Cecilia Gardner
Emerald Clarity Enhancement:
Detection, Filler Identification, and
Disclosure,
Munruedee Chaipaksa, Brian Clark,
& Christopher Smith
Gemological Ins and Outs,
Alan Hodgkinson
Beyond a Gem's Pretty Face,
Craig Lynch
How to Sell Custom Design,
Peggy Jo Donahue
Portable Gemology,
Edward Boehm
Evolving Roles of Women
in the Jewelry Business,
Bernadette Mack



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