

## The Exhibitor Manual is Online



Below is a link directly to the Exhibitor Dashboard! The dashboard is a very important part of the pre-show process. Essentially, it is all free marketing for you.

[Access the Exhibitor Dashboard Here >>](#)

Here are 7 important steps you need to take care on your Dashboard today!

- 1) **Update and APPROVE your Company listing as soon as possible -THE FINAL DEADLINE IS MARCH 16<sup>TH</sup>!**
- 2) **Register for the JCK Match Program - We will match you with qualified buyers! (\*\* WE WILL BEGIN MATCH MATCHING VERY SOON, SO PLEASE DO THIS TODAY!)**
- 3) **Load 25 Product Images, 1 Video and Your Logo!**
- 4) **Add 3 Images of New Products**
- 5) **Offer Show Specials**
- 6) **Register for Badges!**
- 7) **The Exhibitor Manual is live! (All show information/forms can be found in the Manuel.)**

Attached you will find a navigation page to help guide you while you are updating your dashboard.

**\*\*JCK MATCH\*\***

JCK MATCH is a great way for us to connect you with new buyers! You need to answer 4 questions (please be specific with your answers) and we will work behind the scenes to filter the buyers answers to make a real MATCH for you. We will then present you with a list of buyers who could potentially become your next big client! Once you review the list, and determine who you would like to connect with, we at JCK will make an introduction between you and the buyers!

Please make certain that you Update and Approve your listing as well as enroll in the JCK Match program today so we can start making Matches for you! The sooner you enroll the better opportunity you will have to MATCH WITH BUYERS!

JCK has sent you your login & password. If you cannot find it, contact the AGTA office.