

AGTA news

American Gem Trade Association

PRISM Vol. 2 Rates & Information



CIRCULATION

PRISM is distributed quarterly to over 1,200 American Gem Trade Association Members & approximately 5,000 AGTA GemFair™ Buyers. ***This edition of PRISM is the only AGTA advertising opportunity for the AGTA GemFair™ Las Vegas!***

ADVERTISING RATES

| | 1X | 4X | |
|--------------------|--------------------|--------------------|-------------|
| Spread | \$1,500 | \$1,250 | |
| Back Cover | \$1,500 | \$1,250 | SOLD |
| Inside Front Cover | \$1,250 | \$1,000 | SOLD |
| Inside Back Cover | \$1,000 | \$850 | SOLD |
| Full Page | \$750 | \$600 | |
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ADVERTISEMENT SPECS

| | Bleed | Trim |
|-----------------------|---------------|--------------|
| Full Page | 8.25 x 12.125 | 7.5 x 11.375 |
| 1/2 Horizontal | 8.25 x 6.875 | 7.5 x 6.125 |

GET CONNECTED

To reserve your spot, contact Megan Whitmire at 800-972-1162, or by email at megan@agta.org.

PRINT PRODUCTION REQUIREMENTS:

Digital high-res X-1a compatible printable PDFs, CMYK, with embedded fonts, with bleed allowances, crops and registration bars.

Please email materials to Megan Whitmire at megan@agta.org by March 16th, 2015.