



## PRISM Vol. I Rates & Information AGTA Spectrum Awards™ Special Edition



### AGTA SPECTRUM AWARDS™ SPECIAL EDITION

The Special Edition issue is a larger size (9x12) and covers the AGTA Spectrum Awards™. It is distributed to over 5,000 subscribers, and a bonus distribution at the AGTA GemFair™ Tucson!

### AGTA SPECTRUM AWARDS™ SPECIAL EDITION AD RATES

	<b>1X</b>	<b>4X</b>
Spread	\$1,500	\$1,250
Inside Front Cover	<b>SOLD</b>	<b>SOLD</b>
Inside Back Cover	\$1,500	\$1,250
Back Cover	<b>SOLD</b>	<b>SOLD</b>
Full Page	\$750	\$600
Half Page	\$400	\$300

### AD SIZES

	<b>Bleed</b>	<b>Trim</b>
Full Page	9.375 x 12.375	9 x 12
1/2 Horizontal	9.375 x 6.1875	9 x 6

### GET CONNECTED

To reserve your spot, contact Megan Whitmire by December 29th at 800-972-1162, or by email at [megan@agta.org](mailto:megan@agta.org).

## **PRINT PRODUCTION REQUIREMENTS:**

Digital high-res X-1a compatible printable PDFs (print ready with color corrected images), CMYK (no spot color), with embedded fonts, with bleed allowances (if applicable), crops and registration bars. **Please email materials to Megan Whitmire at [megan@agta.org](mailto:megan@agta.org) by January 7<sup>th</sup>, 2015.**