



## 2015 AGTA GemFair™ Tucson Advertising Opportunities

### Show Directory

Make an impact with every buyer by placing an ad in the AGTA GemFair™ Tucson Official Show Directory. This is the essential tool for every GemFair buyer in navigating the show.

Advertising in the Show Directory makes it easier for buyers to find you during the show. The Directory includes relevant show information, an exhibitor list, and detailed seminar, event and special exhibit information, plus floor plans/maps. The Directory will be distributed to 10,000 buyers at the show.

_____	Back Cover.....	SOLD
_____	Inside Front Cover.....	SOLD
_____	Inside Back Cover.....	SOLD
_____	2-Page Spread.....	\$2,500
_____	Full Page (random position).....	\$1,300
_____	½ Page (random position).....	\$750

\*Ads are full color and sold on a first-come, first-served basis.

### On-Site Exposure

Carpet Decals

Put your name right at the buyer's feet - literally!

_____	3' X 5'.....	\$400
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Preferred Placement \_\_\_\_\_

\*Write the preferred aisle number that you would like your decal to be located (i.e. 400).

### Enhanced Logo

All GemFair exhibitors are included in the Show Directory and online database. Enhance your listings by adding your logo next to your company's information. Exhibitor must provide logo in a digital format.

_____	Enhanced Web Logo.....	\$150
_____	Directory Logo.....	\$150

## Sponsorship

Show your support for the show and get some great exposure by taking a sponsorship.

_____ Hotel Keys.....	\$5,000
<i>(Marriott sold, VIB Hotel - La Paloma available)</i>	
_____ <b>NEW!</b> Charging Stations.....	\$450
_____ Shuttle Buses.....	<b>SOLD</b>
_____ Buyer Bags (10,000 bags).....	<b>SOLD</b>
_____ Buyer Bag Inserts (2 available).....	\$1,500/ea
_____ Water Coolers.....	<b>SOLD</b>
_____ Pen.....	\$5,000
_____ Badge Lanyards.....	<b>SOLD</b>
_____ Education Program.....	<b>SOLD</b>
_____ Coyote Classic 5K Sponsor.....	\$500
_____ GemJammin' Sponsor.....	\$1,500
_____ Dinner Dance Sponsor.....	<b>SOLD</b>
_____ Dinner Dance Wine Sponsor.....	\$5,000

## Payment

Company \_\_\_\_\_ Contact \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Card  
Number \_\_\_\_\_ CRV# \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Zip \_\_\_\_\_ Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Note: All signed agreements are final. Cancellations will not be accepted.**

**Credit card orders are accepted by mail, phone or fax.**

Phone: 800-972-1162 or 214-742-4367

Fax: 214-742-7334

**Mail orders, include your check for the full amount to:**

AGTA

3030 LBJ Freeway, Suite 840

Dallas, TX 75234

**If you need more information or have questions please contact  
Megan Whitmire at [megan@agta.org](mailto:megan@agta.org) or call (800) 972 - 1162.**

**Space Reservation Deadline: December 12, 2014  
Materials and Payments Due: December 19, 2014**