



2015 AGTA GemFair™ Tucson Advertising Opportunities

Show Directory

Make an impact with every buyer by placing an ad in the AGTA GemFair™ Tucson Official Show Directory. This is the essential tool for every GemFair buyer in navigating the show.

Advertising in the Show Directory makes it easier for buyers to find you during the show. The Directory includes relevant show information, an exhibitor list, and detailed seminar, event and special exhibit information, plus floor plans/maps. The Directory will be distributed to 10,000 buyers at the show.

_____	Back Cover.....	SOLD
_____	Inside Front Cover.....	SOLD
_____	Inside Back Cover.....	SOLD
_____	2-Page Spread.....	\$2,500
_____	Full Page (random position).....	\$1,300
_____	½ Page (random position).....	\$750

*Ads are full color and sold on a first-come, first-served basis.

On-Site Exposure

Carpet Decals

Put your name right at the buyer's feet - literally!

_____ 3' X 5'.....\$400

Preferred Placement _____

**Write the preferred aisle number that you would like your decal to be located (i.e. 400).*

Enhanced Logo

All GemFair exhibitors are included in the Show Directory and online database. Enhance your listings by adding your logo next to your company's information. Exhibitor must provide logo in a digital format.

_____	Enhanced Web Logo.....	\$150
_____	Directory Logo.....	\$150

Sponsorship

Show your support for the show and get some great exposure by taking a sponsorship.

_____	NEW! Hotel Keys.....	CALL
_____	NEW! Charging Stations.....	\$450
_____	Shuttle Buses.....	SOLD
_____	Buyer Bags (10,000 bags).....	SOLD
_____	Buyer Bag Inserts (3 available).....	\$1,500/ea
_____	Water Coolers.....	SOLD
_____	Pen.....	\$5,000
_____	Badge Lanyards.....	SOLD
_____	Education Program.....	SOLD
_____	Coyote Classic 5K Sponsor.....	\$500
_____	GemJammin' Sponsor.....	\$1,500
_____	Dinner Dance Sponsor.....	SOLD
_____	Dinner Dance Wine Sponsor.....	\$5,000

Payment

Credit card orders are accepted by mail, phone or fax.

Phone: 800-972-1162 or 214-742-4367

Fax: 214-742-7334

Mail orders, include your check for the full amount to:

AGTA
3030 LBJ Freeway, Suite 840
Dallas, TX 75234

Deadline

Space Reservation Deadline: December 05, 2014

Materials and Payments Due: December 19, 2014

Please contact Megan Whitmire for more information at 800 - 972 - 1162 or megan@agta.org.