



We're making an extra push to entice even more top buyers to the next SMART Show, and I thought you'd like the chance to throw some names in the hat!

Here's what we're looking for: Three to five of your top prospects or current clients. Basically, the short list of retailers that you'd really like to see in Chicago.

Once we have your VIP list, our marketing team will give those retailers special treatment - personalized emails, direct mail and phone calls are all part of the plan. We'll let them know that your company asked for them by name, giving those retailers even more reason to visit your booth.

(Plus, we're working on an exciting new SMART Buyers Club program to reward our top retailers and keep them coming back - and your prospects may qualify. Details coming soon!)

**If you could take a moment to let me know which stores you'd most like to see at the show**, I'll pass it on to show management and they'll take it from there. Or, if you prefer, we also have [a form you can fill out here](#).

Thanks so much for your time. If you have any thoughts on how we can help you have a great show in 2015, please let me know!

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