



AGTA Collection™ at the JIC Annual Jewelry Preview Event

WHAT: The JIC Preview Event

JIC will host influential fashion and bridal magazine editors and bloggers for a jewelry preview and luncheon. AGTA Members' colored gemstone and pearl jewelry will be showcased as part of the American Gem Trade Association Collection™ for consideration in editorial features during the Fall and Holiday seasons. This is a fantastic opportunity for exposure, but is limited to the first 30 pieces, so secure your slot(s) now!

WHEN: The event will take place on Wednesday, **September 17th**

COST: \$350 per piece

HOW: Please send jewelry to arrive by Friday, **September 12th:**

AGTA

3030 LBJ Freeway, Suite 840

Dallas, Texas 75234

Please submit images of brand new jewelry, never before seen by the press, to Megan Whitmire at AGTA (Megan@agta.org) by **August 26, 2014**, in the following format:

- 300 dpi
- 3 inches by 3 inches in size
- White background
- One piece of jewelry per image
- JPEG format

*The following information must accompany your images

- Designer name and contact information
- Detailed description of the piece of jewelry submitted (precious metals, gemstones, etc.)
- Category of jewelry (bracelet, ring, necklaces, etc.)
- Retail price
- Designer website address and/or social media handles
- Size in measurements (since many time things appear larger than in pictures)

PAYMENT MUST ACCOMPANY THIS FORM TO CONFIRM PARTICIPATION.
FAX order form to 214-742-7334 or email it to megan@agta.org

Company _____ Contact _____

Phone _____

Email _____

Card Number _____ Exp. _____

Date _____ CRV# _____

Name on _____

Card _____ Amount _____ \$ _____

Signature _____ Date _____